

Shareholders' Meeting of Splendid Medien AG on 30 June 2021

In the following table you will find information pursuant to section 125 (1) in conjunction with section 125 (5) sentence 1 of the German Stock Corporation Act (*AktG*) in conjunction with Article 4 (1), Table 3 of the Annex to Implementing Regulation (EU) 2018/1212.

Type of information		Information
A. Specification of the message		
1.	Unique identifier of the event	SPM062021oHV
2.	Type of message	Invitation to the Shareholders' Meeting (Implementing Regulation (EU) 2018/1212 format: NEWM)
B. Specification of the issuer		
1.	ISIN	DE0007279507
2.	Name of issuer	Splendid Medien AG
C. Specification of the Shareholders' Meeting		
1.	Date of the Shareholders' Meeting	30 June 2021 (Implementing Regulation (EU) 2018/1212 format: 20210630)
2.	Time of the Shareholders' Meeting	11:00 h (CEST) (Implementing Regulation (EU) 2018/1212 format: 09:00 h UTC (Coordinated Universal Time))
3.	Type of Shareholders' Meeting	Virtual Annual Shareholders' Meeting without shareholders or their proxies attending in person (Implementing Regulation (EU) 2018/1212 format: GMT)
4.	Venue of the Shareholders' Meeting	Virtual Shareholders' Meeting - URL to the company's internet service to follow the Shareholders' Meeting via video and audio broadcast, and to exercise shareholders' rights: https://www.splendidmedien.com/de/hauptversammlung Location of the Shareholders' Meeting for the purpose of the German Stock Corporation Act (<i>AktG</i>): Business premises of the Group company Splendid Synchron GmbH, Alsdorfer Str. 3, 50933 Cologne, Germany (Implementing Regulation (EU) 2018/1212 format: https://www.splendidmedien.com/de/hauptversammlung)
5.	Record date (technically relevant date - so-called technical record date)	9 June 2021, 00:00 h (CEST) (corresponds to 8 June 2021, 22:00 h UTC (Coordinated Universal Time)) (Implementing Regulation (EU) 2018/1212 format: 20210608)
6.	Uniform Resource Locator (URL)	All information required to be provided to shareholders prior to the Shareholders' Meeting, including procedures for participation and voting and exercise of other shareholders' rights can be found at: https://www.splendidmedien.com/de/hauptversammlung

D. Participation* in the Shareholders' Meeting

1.	Method of participation* by shareholder	<p>Exercising voting rights by electronic postal vote</p> <p>Exercising voting rights by granting power of attorney and issuing instructions to the proxies appointed by the company</p> <p>Proxy voting</p> <p>Following the virtual Shareholders' Meeting via video and audio broadcast</p> <p>(Implementing Regulation (EU) 2018/1212 format: EV (ISO 20022: EVOT); PX (ISO 20022: PRXY)</p>
2.	Issuer deadline for the notification of participation*	<p>Registration for the Shareholders' Meeting until 23 June 2021, 24:00 h (CEST), receipt decisive</p> <p>Exercising voting rights and following the virtual Shareholders' Meeting via video and audio broadcast require timely registration. The relevant deadlines for exercising these rights are set out in D.3.</p> <p>(Implementing Regulation (EU) 2018/1212 format: 20210623, 22:00 h UTC (Coordinated Universal Time))</p>
3.	Issuer deadline for voting	<ul style="list-style-type: none"> • Exercising voting rights by electronic postal vote via the company's online service (https://www.splendidmedien.com/de/hauptversammlung): until the beginning of voting as announced by the chair of the meeting in the virtual Shareholders' Meeting on 30 June 2021 (Implementing Regulation (EU) 2018/1212 format: 20210630, until the beginning of voting) • Exercising voting rights by granting power of attorney and issuing instructions to the proxies appointed by the company / authorisation of third parties <ul style="list-style-type: none"> – by letter, email or fax: until 29 June 2021, 24.00 h (CEST), (receipt decisive) (Implementing Regulation (EU) 2018/1212 format: 20210629, 22:00 h UTC (Coordinated Universal Time)), – electronically via the company's online service, (https://www.splendidmedien.com/de/hauptversammlung): beyond 29 June 2021, 24.00 h (CEST) until the beginning of voting as announced by the chair of the meeting in the virtual Shareholders' Meeting on 30 June 2021 (Implementing Regulation (EU) 2018/1212 format: 20210630, until the beginning of voting).

E. Agenda – Agenda item 1		
1.	Unique identifier of agenda item	1
2.	Title of the agenda item	Presentation of the approved annual financial statements of Splendid Medien AG and the consolidated financial statements approved by the Supervisory Board as of 31 December 2020, the combined Group management report and the management report for Splendid Medien AG, the Supervisory Board's report along with the Board of Management's explanatory report on the disclosures pursuant to Section 289a and Section 315a of the German Commercial Code (<i>HGB</i>), each for the financial year ending on 31 December 2020 (Implementing Regulation (EU) 2018/1212 format: Submissions to the Shareholders' Meeting pursuant to section 176 (1) sentence 1 AktG)
3.	Uniform Resource Locator (URL) of the materials	https://www.splendidmedien.com/de/hauptversammlung
4.	Voting	None
5.	Alternative voting options	N/A
E. Agenda – Agenda item 2		
1.	Unique identifier of agenda item	2
2.	Title of the agenda item	Resolution on the ratification of the actions of the members of the Board of Management for the 2020 financial year
3.	Uniform Resource Locator (URL) of the materials	https://www.splendidmedien.com/de/hauptversammlung
4.	Voting	Binding vote (Implementing Regulation (EU) 2018/1212 format: BV; ISO 20022: BNDG)
5.	Alternative voting options	Vote in favour, vote against, abstention (Implementing Regulation (EU) 2018/1212 format: VF, VA, AB; ISO 20022: CFOR, CAGS, ABST)
E. Agenda – Agenda item 3		
1.	Unique identifier of agenda item	3
2.	Title of the agenda item	Resolution on the ratification of the actions of the members of the Supervisory Board for the 2020 financial year
3.	Uniform Resource Locator (URL) of the materials	https://www.splendidmedien.com/de/hauptversammlung
4.	Voting	Binding vote (Implementing Regulation (EU) 2018/1212 format: BV; ISO 20022: BNDG)
5.	Alternative voting options	Vote in favour, vote against, abstention (Implementing Regulation (EU) 2018/1212 format: VF, VA, AB; ISO 20022: CFOR, CAGS, ABST)
E. Agenda – Agenda item 4		
1.	Unique identifier of agenda item	4
2.	Title of the agenda item	Resolution on the appointment of the auditor for the annual financial statements and the consolidated financial statements for the 2021 financial year
3.	Uniform Resource Locator (URL) of the materials	https://www.splendidmedien.com/de/hauptversammlung
4.	Voting	Binding vote (Implementing Regulation (EU) 2018/1212 format: BV; ISO 20022: BNDG)
5.	Alternative voting options	Vote in favour, vote against, abstention (Implementing Regulation (EU) 2018/1212 format: VF, VA, AB; ISO 20022: CFOR, CAGS, ABST)

E. Agenda – Agenda item 5

1.	Unique identifier of agenda item	5
2.	Title of the agenda item	Resolution on the approval of the compensation system for the members of the Board of Management
3.	Uniform Resource Locator (URL) of the materials	https://www.splendidmedien.com/de/hauptversammlung
4.	Voting	Advisory vote (Implementing Regulation (EU) 2018/1212 format: AV; ISO 20022: ADVI)
5.	Alternative voting options	Vote in favour, vote against, abstention (Implementing Regulation (EU) 2018/1212 format: VF, VA, AB; ISO 20022: CFOR, CAGS, ABST)

E. Agenda – Agenda item 6

1.	Unique identifier of agenda item	6
2.	Title of the agenda item	Resolution on the compensation system for the members of the Supervisory Board; amendment to the Articles of Association
3.	Uniform Resource Locator (URL) of the materials	https://www.splendidmedien.com/de/hauptversammlung
4.	Voting	Binding vote (Implementing Regulation (EU) 2018/1212 format: BV; ISO 20022: BNDG)
5.	Alternative voting options	Vote in favour, vote against, abstention (Implementing Regulation (EU) 2018/1212 format: VF, VA, AB; ISO 20022: CFOR, CAGS, ABST)

F. Specification of the deadlines regarding the exercise of other shareholders rights – Supplement to the agenda

1.	Object of deadline	Transmission of demand to supplement the agenda
2.	Applicable issuer deadline	30 May 2021, 24:00 h (CEST) (receipt decisive) (Implementing Regulation (EU) 2018/1212 format: 20210530, 22:00 h UTC (Coordinated Universal Time))

F. Specification of the deadlines regarding the exercise of other shareholders rights – counter-motions

1.	Object of deadline	Transmission of a counter-motion to the proposed resolutions on the agenda items
2.	Applicable issuer deadline	15 June 2021, 24:00 h (CEST) (receipt decisive) (Implementing Regulation (EU) 2018/1212 format: 20210615, 22:00 h UTC (Coordinated Universal Time))

F. Specification of the deadlines for the exercise of other shareholders rights – nominations

1.	Object of deadline	Transmission of nominations
2.	Applicable issuer deadline	15 June 2021, 24:00 (CEST) (receipt decisive) (Implementing Regulation (EU) 2018/1212 format: 20210615, 22:00 h UTC (Coordinated Universal Time))

F. Specification of the deadlines for the exercise of other shareholders rights – right to ask questions by means of electronic communication prior to the Shareholders' Meeting

1.	Object of deadline	Electronic submission of questions prior to the Shareholders' Meeting (only via the company's password-protected online service) (Implementing Regulation (EU) 2018/1212 format: Electronic submission of questions prior to the Shareholders' Meeting)
2.	Applicable issuer deadline	28 June 2021, 24:00 (CEST) (receipt decisive) (Implementing Regulation (EU) 2018/1212 format: 20210628, 22:00 h UTC (Coordinated Universal Time))

F. Specification of the deadlines regarding the exercise of other shareholders rights – objection to resolutions		
1.	Object of deadline	Electronic filing of objections against Shareholders' Meeting resolutions (only via the company's password-protected online service) (Implementing Regulation (EU) 2018/1212 format: Electronic filing of objection against Shareholders' Meeting resolutions)
2.	Applicable issuer deadline	On 30 June 2021, from start to closure of the virtual Shareholders' Meeting (Implementing Regulation (EU) 2018/1212 format: 20210630, from start to closure of the virtual Shareholders' Meeting)
F. Specification of the deadlines for the exercise of other shareholders rights – right to ask questions by means of electronic communication during the Shareholders' Meeting		
1.	Object of deadline	Electronic submission of questions during the Shareholders' Meeting (only via the company's password-protected online service; voluntary service of the company) (Implementing Regulation (EU) 2018/1212 format: Electronic submission of questions during the Shareholders' Meeting)
2.	Applicable issuer deadline	30 June 2021, during the Shareholders' Meeting until the time determined by the chair of the meeting (Implementing Regulation (EU) 2018/1212 format: 20210630, during the Shareholders' Meeting until the time determined by the chair of the meeting)

* The term participation is used above exclusively as defined in Implementing Regulation (EU) 2018/1212 and is not identical with participation within the meaning of section 118 German Stock Corporation Act (*AktG*).

Information pursuant to section 125 (1) sentence 4 AktG

Shareholders can also have their voting rights exercised by proxy, e.g. by an intermediary, a shareholders' association or by any other person of their choice. Even in the event of a proxy authorisation, timely registration by the shareholder or the proxy must be ensured in accordance with the provisions set out in section "Requirements for the exercise of shareholder rights in relation to the virtual Shareholders' Meeting" of the convocation of the Shareholders' Meeting as published in the Federal Law Gazette (*Bundesanzeiger*).

Cologne, May 2021

Splendid Medien AG

The Board of Management