

Information pursuant to section 125 para. 1 German Stock Corporation Act (AktG) in connection with section 125 para. 5 AktG, article 4 para. 1 and table 3 of the annex to Implementing Regulation (EU) 2018/1212

Type of Information	Description
A. Specification of the message	
1. Unique identifier of the event	SPM062023oHV
2. Type of message	Meeting notice of a general meeting [format pursuant to Implementing Regulation (EU) 2018/1212: NEWM]
B. Specification of the issuer	
1. ISIN	DE0007279507
2. Name of issuer	Splendid Medien AG
C. Specification of the meeting	
1. Date of the general meeting	13.06.2023 [format pursuant to Implementing Regulation (EU) 2018/1212: 20230613]
2. Time of the general meeting	11:00 hours (CEST) [format pursuant to Implementing Regulation (EU) 2018/1212: 09:00 UTC]
3. Type of the general meeting	Ordinary annual general meeting [format pursuant to Implementing Regulation (EU) 2018/1212: GMET]
4. Location of the general meeting	KonferenzZentrum, Plenum 2 (EG), Josef-Lammerting-Allee 17-19, 50933 Köln, Germany
5. Record Date	23.05.2023, 00:00 hours. (CEST) [format pursuant to Implementing Regulation (EU) 2018/1212: 20230522]
6. Uniform Resource Locator (URL)	https://www.splendidmedien.com/de/hauptversammlung
D. Participation in the general meeting	
D. Participation in the general meeting – Voting in person on site	
1. Method of participation by shareholder	Voting in person on site [format pursuant to Implementing Regulation (EU) 2018/1212: PH; ISO 20022: PHYS]
2. Issuer deadline for the notification of participation	06.06.2023, 24:00 hours (CEST) [format pursuant to Implementing Regulation (EU) 2018/1212: 20230606; 22:00 UTC]
3. Issuer deadline for voting	13.06.2023, until the end of voting [format pursuant to Implementing Regulation (EU) 2018/1212: 20230613; until the end of voting]

D. Participation in the general meeting – proxies nominated by the Company	
1. Method of participation by shareholder	<p>Exercising the right to vote by granting authority and issuing instructions to the proxies nominated by the Company</p> <p>[format pursuant to Implementing Regulation (EU) 2018/1212: PX; ISO 20022: PRXY]</p>
2. Issuer deadline for the notification of participation	<p>06.06.2023, 24:00 hours (CEST)</p> <p>[format pursuant to Implementing Regulation (EU) 2018/1212: 20230606; 22:00 UTC]</p>
3. Issuer deadline for voting	<p>Granting authority (with voting instructions) to the proxies nominated by the Company</p> <ul style="list-style-type: none"> • in writing or in text form by postal mail, fax or email by 12.06.2023, 24:00 hours (CEST) <p>[format pursuant to Implementing Regulation (EU) 2018/1212: 20230612; 22:00 UTC]</p> <ul style="list-style-type: none"> • if attending the Annual General Meeting in person on 13.06.2023, until the start of voting <p>[format pursuant to Implementing Regulation (EU) 2018/1212: 20230613; until the start of voting]</p>
D. Participation in the general meeting – proxy authorization	
1. Method of participation by shareholder	<p>Exercising the right to vote through an authorized third party</p> <p>[format pursuant to Implementing Regulation (EU) 2018/1212: PX; ISO 20022: PRXY]</p>
2. Issuer deadline for the notification of participation	<p>06.06.2023, 24:00 hours (CEST)</p> <p>[format pursuant to Implementing Regulation (EU) 2018/1212: 20230606; 22:00 UTC]</p>
3. Issuer deadline for voting	<p>Exercise of voting rights by the authorised third party on 13.06.2023, until the end of voting at the Annual General Meeting</p> <p>[format pursuant to Implementing Regulation (EU) 2018/1212: 20230613; until the end of voting]</p> <p>Exercising of voting rights by the proxy through granting sub-proxies and issuing instructions to the proxies nominated by the Company:</p> <ul style="list-style-type: none"> • in writing or in text form by postal mail, fax or email by 12.06.2023, 24:00 hours (CEST) <p>[format pursuant to Implementing Regulation (EU) 2018/1212: 20230612; 22:00 UTC]</p> <ul style="list-style-type: none"> • if attending the Annual General Meeting in person on 13.06.2023, until the start of voting <p>[format pursuant to Implementing Regulation (EU) 2018/1212: 20230613; until the start of voting]</p>

E. Agenda	
E. Agenda – item 1	
1. Unique identifier of the agenda item	1
2. Title of the agenda item	Presentation of the adopted annual financial statements of Splendid Medien AG and the consolidated financial statements approved by the Supervisory Board as of 31 December 2022. 31 December 2022, the combined Group management and management report of Splendid Medien AG, the report of the Supervisory Board and the explanatory report of the Executive Board on the disclosures pursuant to §§ 289a and 315a of the German Commercial Code, in each case for the year for the 2022 financial year ended 31 December 2022
3. Uniform Resource Locator (URL) of the materials	https://www.splendidmedien.com/de/hauptversammlung
4. Vote	
5. Alternative voting options	
E. Agenda – item 2	
1. Unique identifier of the agenda item	2
2. Title of the agenda item	Resolution on the discharge of the members of the Executive Board
3. Uniform Resource Locator (URL) of the materials	https://www.splendidmedien.com/de/hauptversammlung
4. Vote	Binding vote [format pursuant to Implementing Regulation (EU) 2018/1212: BV; ISO 20022: BNDG]
5. Alternative voting options	Vote in favour, Vote against, Abstention [format pursuant to Implementing Regulation (EU) 2018/1212: VF, VA, AB; ISO 20022: CFOR, CAGS, ABST]
E. Agenda – item 3	
1. Unique identifier of the agenda item	3
2. Title of the agenda item	Resolution on the discharge of the members of the Supervisory Board
3. Uniform Resource Locator (URL) of the materials	https://www.splendidmedien.com/de/hauptversammlung
4. Vote	Binding vote [format pursuant to Implementing Regulation (EU) 2018/1212: BV; ISO 20022: BNDG]
5. Alternative voting options	Vote in favour, Vote against, Abstention [format pursuant to Implementing Regulation (EU) 2018/1212: VF, VA, AB; ISO 20022: CFOR, CAGS, ABST]

E. Agenda – item 4	
1. Unique identifier of the agenda item	4
2. Title of the agenda item	Election of the auditor for the financial year 2023
3. Uniform Resource Locator (URL) of the materials	https://www.splendidmedien.com/de/hauptversammlung
4. Vote	Binding vote [format pursuant to Implementing Regulation (EU) 2018/1212: BV; ISO 20022: BNDG]
5. Alternative voting options	Vote in favour, Vote against, Abstention [format pursuant to Implementing Regulation (EU) 2018/1212: VF, VA, AB; ISO 20022: CFOR, CAGS, ABST]
E. Agenda – item 5	
1. Unique identifier of the agenda item	5
2. Title of the agenda item	Resolution on the approval of the remuneration report pursuant to § 162 of the German Stock Corporation Act (AktG)
3. Uniform Resource Locator (URL) of the materials	https://www.splendidmedien.com/de/hauptversammlung
4. Vote	Advisory vote [format pursuant to Implementing Regulation (EU) 2018/1212: AV; ISO 20022: ADVI]
5. Alternative voting options	Vote in favour, Vote against, Abstention [format pursuant to Implementing Regulation (EU) 2018/1212: VF, VA, AB; ISO 20022: CFOR, CAGS, ABST]
E. Agenda – item 6	
1. Unique identifier of the agenda item	6
2. Title of the agenda item	Resolution on the insertion of a new § 24 paragraph 7 into the Articles of Association (Virtual General Meeting)
3. Uniform Resource Locator (URL) of the materials	https://www.splendidmedien.com/de/hauptversammlung
4. Vote	Binding vote [format pursuant to Implementing Regulation (EU) 2018/1212: BV; ISO 20022: BNDG]
5. Alternative voting options	Vote in favour, Vote against, Abstention [format pursuant to Implementing Regulation (EU) 2018/1212: VF, VA, AB; ISO 20022: CFOR, CAGS, ABST]

E. Agenda – item 7	
1. Unique identifier of the agenda item	7
2. Title of the agenda item	New version of § 25 para. 1 of the Articles of Association of Splendid Medien AG
3. Uniform Resource Locator (URL) of the materials	https://www.splendidmedien.com/de/hauptversammlung
4. Vote	Binding vote [format pursuant to Implementing Regulation (EU) 2018/1212: BV; ISO 20022: BNDG]
5. Alternative voting options	Vote in favour, Vote against, Abstention [format pursuant to Implementing Regulation (EU) 2018/1212: VF, VA, AB; ISO 20022: CFOR, CAGS, ABST]
F. Specification of the deadlines regarding the exercise of other shareholders rights	
F. Shareholder right – motions for additions to the agenda	
1. Object of deadline	Submission of requests for additions to the agenda
2. Applicable issuer deadline	13.05.2023, 24:00 hours (CEST) (time of receipt decisive) [format pursuant to Implementing Regulation (EU) 2018/1212: 20230513; 22:00 UTC]
F. Shareholder right – counter motions	
1. Object of deadline	Submission of counter motions to proposed resolutions on items on the agenda
2. Applicable issuer deadline	For counter motions to be made available to other shareholders: 29.05.2023, 24:00 hours (CEST) (time of receipt decisive) [format pursuant to Implementing Regulation (EU) 2018/1212: 20230529; 22:00 UTC] For counter motions during the Annual General Meeting: 13.06.2023 [format pursuant to Implementing Regulation (EU) 2018/1212: 20230613]
F. Shareholder right – election proposals	
1. Object of deadline	Submission of election proposals for the election of supervisory board members or auditors
2. Applicable issuer deadline	For election proposals to be made available to other shareholders: 29.05.2023, 24:00 hours (CEST) (time of receipt decisive) [format pursuant to Implementing Regulation (EU) 2018/1212: 20230529; 22:00 UTC] For election proposals during the Annual General Meeting: 13.06.2023 [format pursuant to Implementing Regulation (EU) 2018/1212: 20230613]

F. Shareholder right – right to information	
1. Object of deadline	Request for information on company matters (section 131 (1) AktG)
2. Applicable issuer deadline	On 13.06.2023 from the opening of the Annual General Meeting until the closing of the requests to speak by the chairman of the meeting [format pursuant to Implementing Regulation (EU) 2018/1212: 20230613; from the opening of the Annual General Meeting until the closing of the requests to speak by the chairman of the meeting]
F. Shareholder right – filing of objections	
1. Object of deadline	filing of objections against resolutions of the general meeting
2. Applicable issuer deadline	On 13.06.2023 from the beginning of the general meeting until its closing by the chairman of the meeting. [format pursuant to Implementing Regulation (EU) 2018/1212: 20230613; from the beginning of the general meeting until its closing by the chairman of the general meeting]